

Avg salary offered also up this year

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Chennai: "I think the demand will be there till the end of 2021," he said. Anna University registered a 20% increase in campus placements compared to the previous year.

"This year, a majority of them were placed in IT product companies. As many as 39 companies have recruited from the university for the first time," professors from Anna University said. Walmart Labs, KPMG, Royal Enfield, Zoom were among the new recruiters to the university this year. The placement season will likely extend till May as many companies are still showing interest in hiring.

SSN College of Engineering in Chennai had 250 companies scouting the 600 students who attended placement this year. This is 50 more companies

compared to last year. "We were apprehensive of the pandemic at the start of the placement season. Due to the shift to digital mode, more companies have participated in the campus placement this year," said V E Annamalai, principal of the college. The online mode was convenient for both recruiters and students. While average salary of students increased from ₹5.6 lakh to ₹8 lakh, 150 stu-

SOME FIRMS PLAN ROUND 2 OF HIRING

dents have received offers above ₹10 lakh. One student has received an offer of ₹64 lakh per annum, the highest.

RMK Engineering College in Chennai had 20 new companies this year. "The number of students receiving ₹5 lakh and above offers increased by 30% this year. Some companies are

hiring students even from the previous batch," said RM Kishore, vice-chairman of the college.

Some colleges in tier-2 cities, such as Saranathan College of Engineering in Trichy, also had a spurt in placements.

"We have witnessed around 10% hike in our placements compared to last year. Among the eligible students, 72% have been placed so far," said principal D Valavan.

It was a good placement season for deemed universities as well.

Vellore Institute of Technology (VIT) had the highest number of students placed during the 2020-21. As on date, 640 companies have visited its campus and 5,200 students have been placed. The students have received more than 8,000 offers. "This is an increase of 10% compared to last year. The drive

will go till June and we expect at least 60 more companies to visit our campus this year," said V Samuel Rajkumar, director (placement and training), VIT.

Companies such as Accenture, Cognizant are planning a second round of campus placement. "The logistics required for second campus visit is less due to virtual hiring," he added.

S Vaidhyasubramaniam, vice-chancellor of SASTRA, said campus placement was very good during 2020-21. "The number of offers for premium skilled jobs increased up to 12% and students have received 3,500 offers from 150 companies," he said.

"Internships offered to a majority of recruits have almost doubled this year as the recruiters tried to bring them closer to the workplace before graduation," he added.