SmartIDEAthon

Azadi Ka Amrit Mahotsav

A National level SmartIDEAthon-2022 a student pitching competition of ideas built on themes that helps to build sustainable and resilient communities through innovation is organized by Venture Development Centre, GITAM Deemed University, in association with Northeastern University Center for Entrepreneurship Education (NUCEE), Center for Emerging Markets at Northeastern University (NUCEM), Startup India, and Invest India. This program includes personalized coaching sessions and boot camps for the shortlisted candidates by internationally trained venture coaches to groom the student's ideas.

Eminent speakers including Sadhguru, and Prashant Warier, Co-Founder & CEO, Qure.ai and Dr Jitendra Sharma, MD and CEO, Andhra Pradesh MedTech Zone were also present at the event.

The jury consist of eminent industry and academic experts.The finalists were shortlisted from 1,200+ pan-India entries.Out of five given themes, the winners and runner-up are mainly from the Health Tech and Assistive Technology themes.Around 250 volunteers were present on the ground to make the event a success. Totally 3 rounds were conducted in which 8 finalists were selected from 1200 entries. Many reputed institutions like IIM, IIT, NIT, and other government universities took part in the competition

Ms. Amirthalakshmi K and Ms. Carolin Mary Xfrom final year EEE of our Institutionawarded with the**Best Women Led Entrepreneurship Idea** and won Rs. 50,000 cash prizes for their venture, which provides a Smart wheelchair to help

people with mobility disabilities caused due to Chronic Obstructive Pulmonary Disease (COPD).

Prof. Dayananda Siddavattam, Vice-Chancellor, GITAM (Deemed to be) University distributed the prizes for the winners.

REPORT ON SMARTIDEATHON 2022 CONTEST

Project Name : Smart wheelchair for COPD patients

Team details : Ms. Amirthalakshmi K (IV yr EEE)

Ms. Carolin Mary X (IV yr EEE)

Team Name : THUNDRA

Mentor : Dr.M.V.Suganyadevi Assoc.Prof/EEE

Final Round Venue & Date : GITAM University,vizag/ 11.8.2022

Final Round Ranking : Best women led Entrepreneurship Idea

- **Awards & Prizes won**
  1. INR 50,000 cash prize.
  2. Fully sponsored two weeks program for one woman (Founder or co-founder ONLY) to Boston,USA during October 2022 to participate in the India@75 Celebrations, worth INR 3,00,000.(Includes visa fee, roundtrip economy airfare, food, stay and local transportation)
  3. Goodies worth INR 10,000.
  4. Access to Northeastern University's NU-IDEA Ready-Set-Go structured VentureDevelopment Program and one on one coaching from VDC venture coaches worth INR 2,00,000.

GITAM
SmartIDEAthon-2022
National Business Idea Pitching Competiton for Students
SmartIDEAthon - 2022
Team
THUNDRA
Vivek and Vandana Sharma - India Initiative Best Women Led Venture
Prize - INR Fifty Thousand only
₹ 50,000/-
INVEST INDIA